

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re	)	
	)	
U.S. Patent Application of Yakov Kamen	)	Examiner: Featherstone, Mark D
	)	
Application No. 09/449,016	)	Art Unit: 2423
	)	
Filed: November 24, 1999	)	Confirmation No.: 5713
	)	
For: METHOD FOR USING BANNER ADVERTISEMENTS DURING COMMERCIAL BREAKS		Attorney Docket Number: <b>007287.00002</b>

**RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT**

Mail Stop: RCE  
Commissioner for Patents and Trademarks  
Washington, DC 20231

Dear Sir,

This paper is responsive to the Final Office Action dated December 23, 2008 and the Notice of Non-Compliant Amendment dated June 29, 2009. Applicant has included the full text of all withdrawn claims.

**Amendments to the claims** begin on page 2 of this paper.

**Remarks** begin on page 10 of this paper.